



NORTH FULTON COMPREHENSIVE TRANSPORTATION PLAN

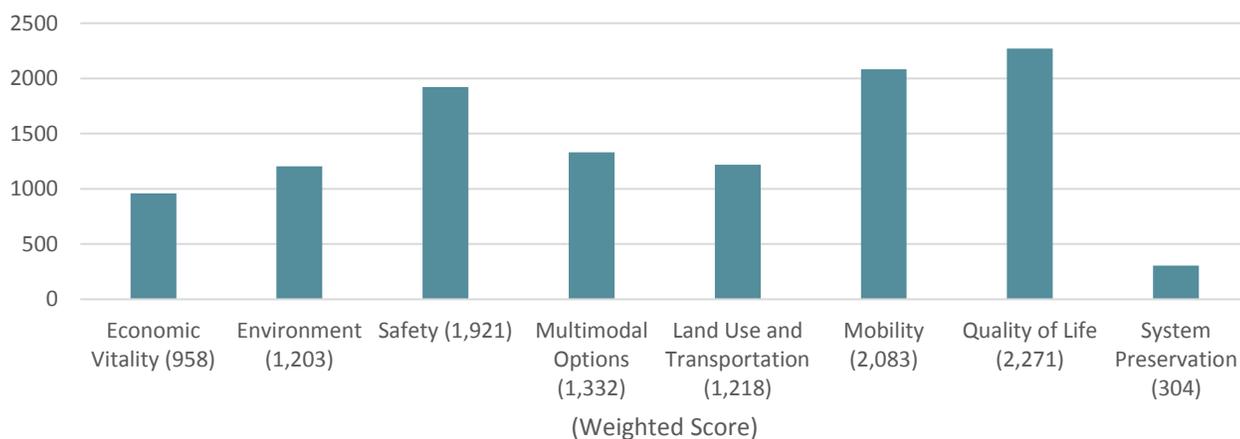
Between September 15 and December 18, 2016, more than 1,500 people participated in an online MetroQuest survey designed to gather feedback important to the North Fulton CTP process. Participants were asked to rank the plan’s priorities to gauge which planning themes were most important to stakeholders, then were asked a series of questions relating how the plan should pursue those priorities. Finally, participants were able to place map markers on a North Fulton map indicating where they would like to see certain specific improvements take place. A summary of the survey results follow.

First, participants were asked to select their top four priorities from the eight options, numbering them 1 (highest priority) to 4 (lowest). A weighted average score was then calculated for each priority to understand the relative rankings of each choice. A summary of the results are below.

If you could choose four priorities, what would they be (1 being the most important, 4 being the least)?



Weighted Score

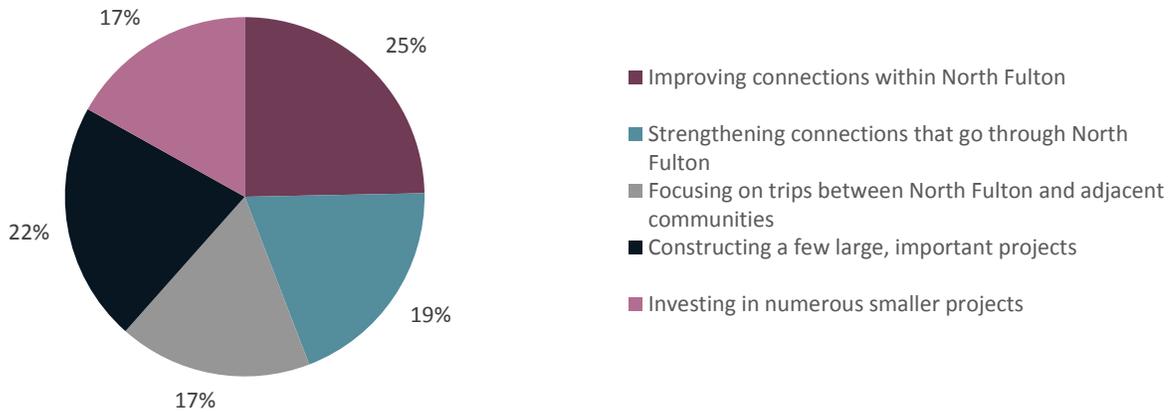




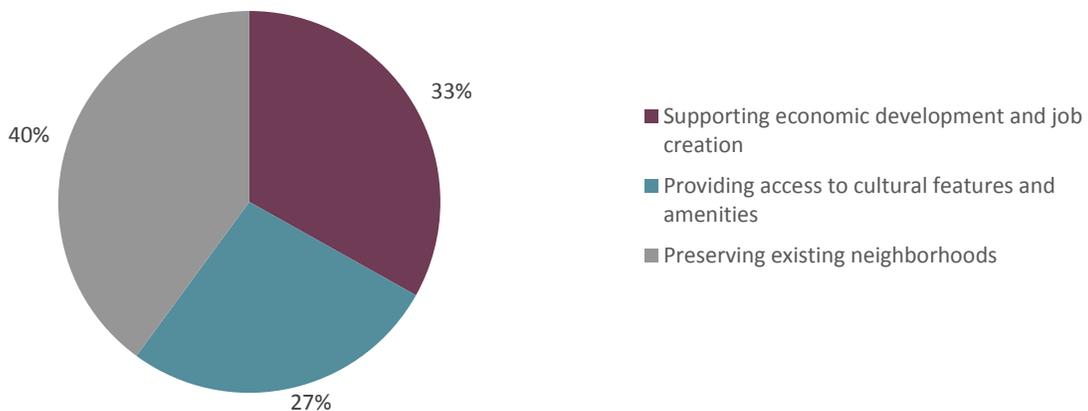
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Next, participants were asked more specifically about their priorities within each option. Up to two selections were available per question. The charts below summarize participants' responses on what the North Fulton CTP should focus on within each priority area.

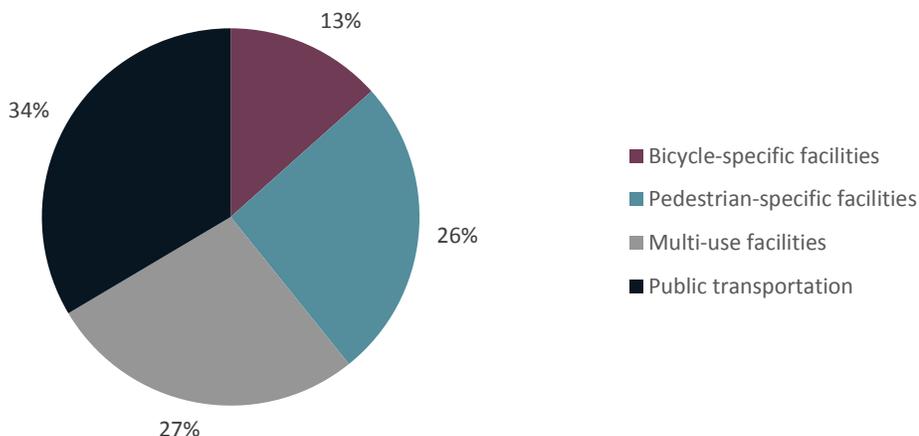
Considering Mobility, we should focus on...



Considering Quality of Life, we should focus on...



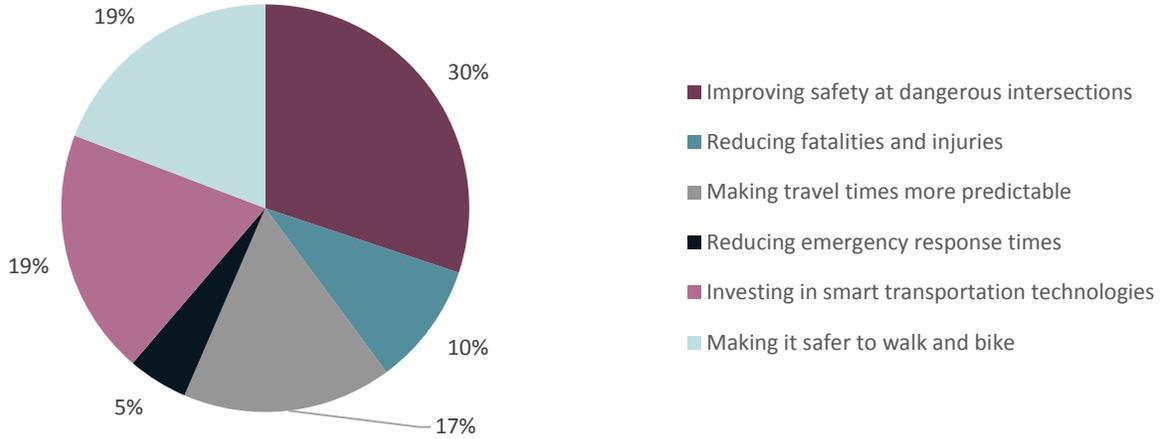
Considering Multiple Modes, we should invest in...



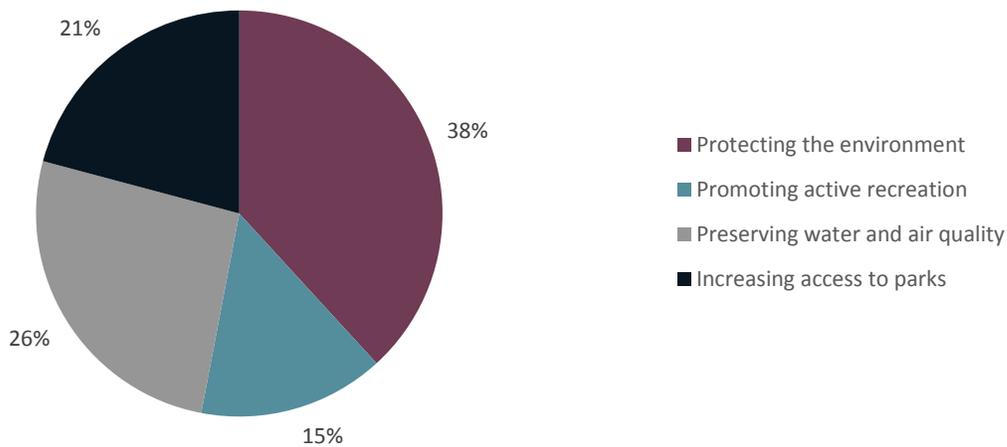


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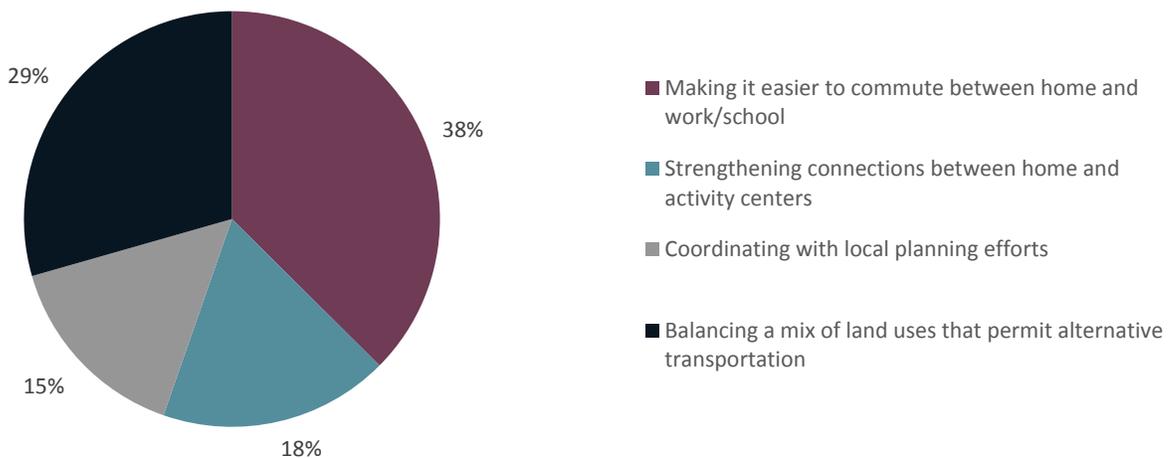
Considering Safety, we should focus on...



Considering Environment, we should focus on...



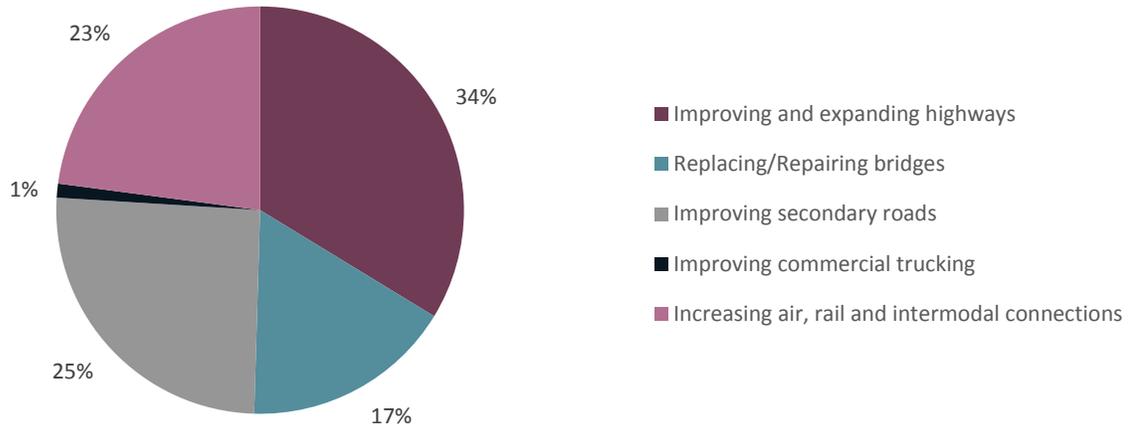
Considering Land Use, we should focus on...



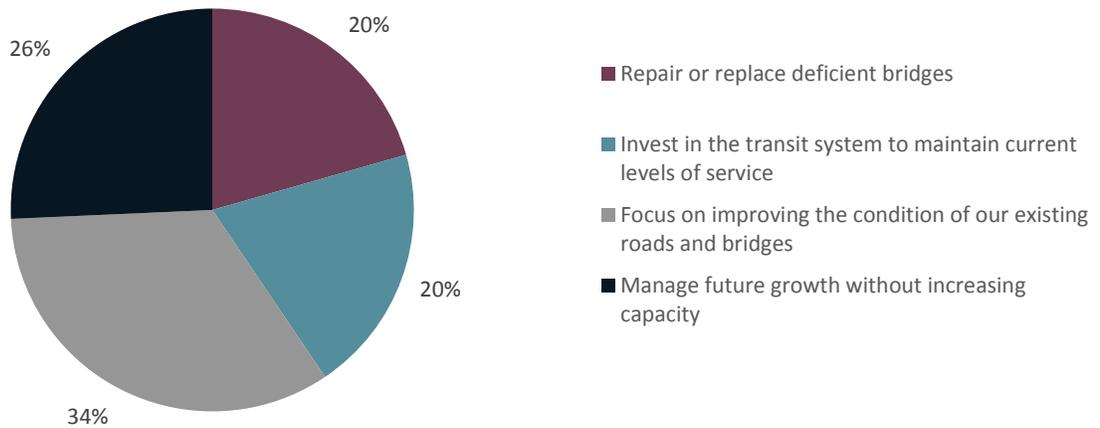


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Considering Economic Vitality, we should focus on...



Considering System Preservation, we should...

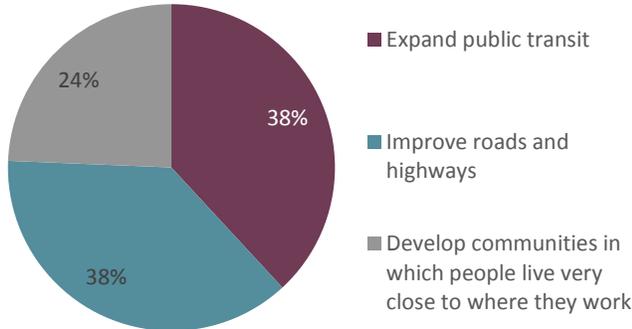




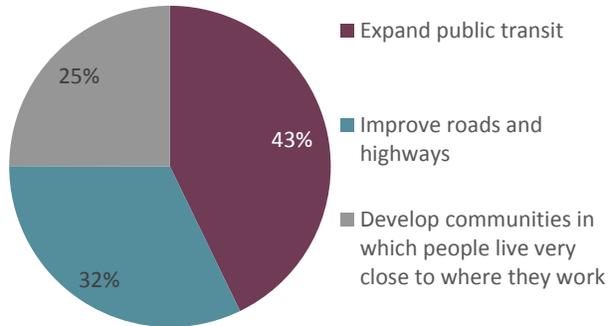
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Finally, participants were asked two general questions about what they believed to be the best way to alleviate traffic congestion both in North Fulton and in Metro Atlanta. The results are shown below:

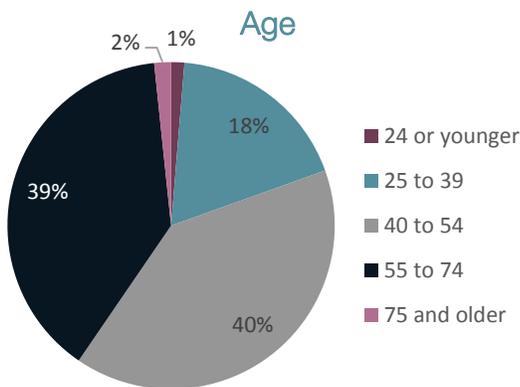
The best solution to traffic in North Fulton is...



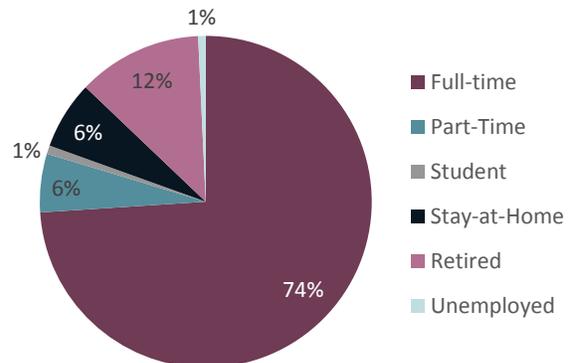
The best solution to traffic in Metro Atlanta is...



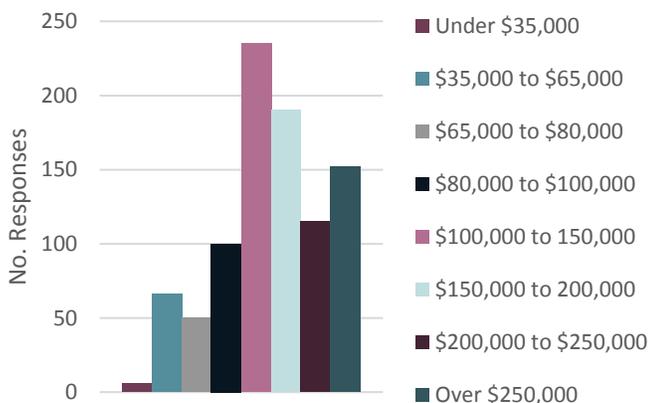
Respondents to the survey represented a wide range of lifestyles and social groups found in North Fulton. Shown below is a summary of the survey's demographics to show the range of views represented.



Employment Status



Household Income



Home City

